

IOWA STATE
FAIRGROUNDS

Stretching 600-feet along the Fairgrounds' Grand Concourse, the Grandstand is one of the largest facilities on the property and a focal point for large, public gatherings ranging from top name concerts to action-packed sporting events. The Grandstand also features a half-mile dirt track great for car races, demolition derbies and tractor pulls. Shoppers' Mart is located on the lower level of the Grandstand. Two separate halls provide nearly 30,000 square feet of enclosed area—perfect for trade shows, training exercises and vendor exhibits.

GRANDSTAND/SHOPPERS' MART

SPONSORED BY U.S. CELLULAR

GRANDSTAND

DIMENSIONS: 605' x 116'

NUMBER OF SEATS: Approx. 10,400

ELEVATORS: 2

RESTROOMS: Ground level, mezzanine (ADA accessible)

SERVICE ENTRANCES: 9' w x 12' h and 8' w x 8' h

ADDITIONAL FEATURES: Office and storage rooms, contracted concessionaire for all events, ticket booths, ADA seating, rolling covered stage, permanent stage, spotlights, box office, PA system, underground complex with dining area, and dressing rooms

SHOPPERS' MART

CENTER MART DIMENSIONS: 86' x 180'

CENTER MART SQUARE FEET: 15,496

EAST MART DIMENSIONS: 87' x 157'

EAST MART SQUARE FEET: 13,714

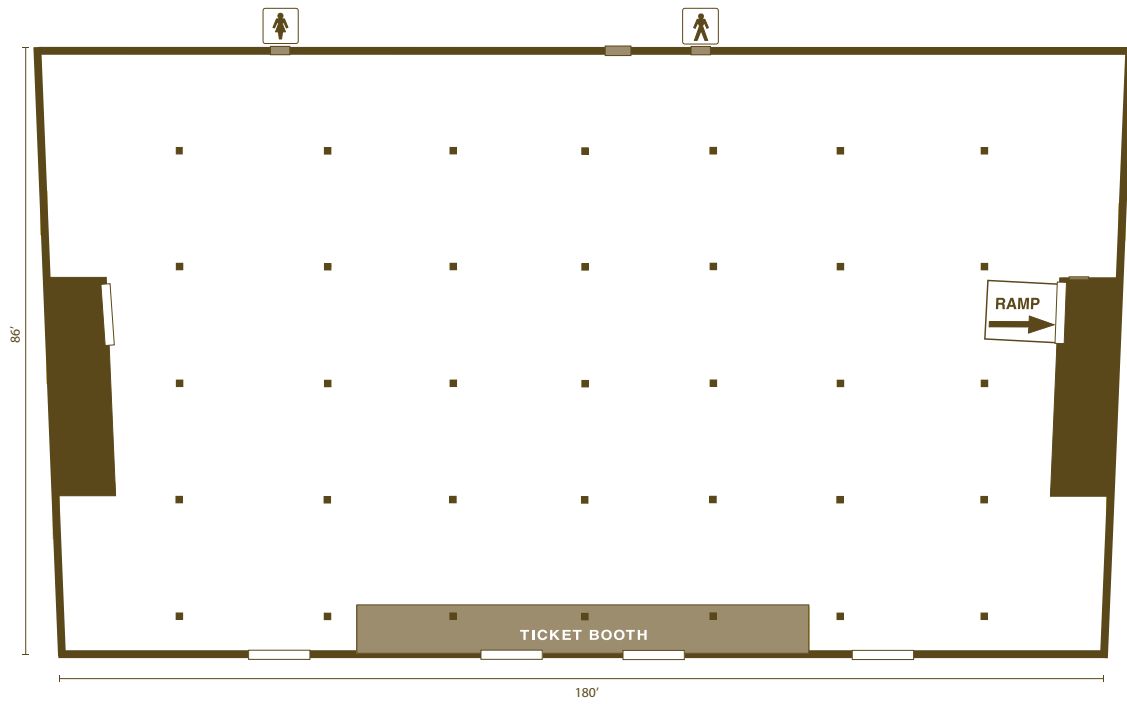
CEILING HEIGHT: 28'

SERVICE ENTRANCE: 8' w x 8' h (2)

RESTROOMS: Grandstand (ADA accessible)

ADDITIONAL FEATURES: Equipment room, walk-through doors to adjacent exhibit areas

Shoppers' Mart Center



Shoppers' Mart East

